ALEX PROSPER

Medical Student · Graphic Designer · Media Strategist · Creative Director

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PROFESSIONAL PROFILE

Medical student, graphic designer, and media strategist with extensive experience in visual communication, leadership, branding, and health advocacy. Proven track record of leading media teams, executing large-scale publicity campaigns, and delivering creative solutions for medical associations, student organizations, and institutional events. Adept at balancing academic excellence with entrepreneurship, leadership, and creative direction.

EDUCATION

University of Port Harcourt — In View
Bachelor of Medicine, Bachelor of Surgery (MBBS) · Rivers State, Nigeria

Araromi Ilogbo Senior High School — 2014 – 2020
Badagry, Lagos

Nigerian Navy Primary School — 2008 – 2014
Ojo, Lagos

PROFESSIONAL EXPERIENCE

CEO & Creative Director — Present
Weirdo Digitals

- Lead branding, visual identity, and digital communication projects for clients and organizations.
- Design flyers, posters, campaign graphics, mockups, and presentation materials.
- Coordinate project execution, client communication, and creative strategy.
- Built and managed a growing creative structure with assistants and collaborators.
- Generated multi-million naira sales through design services and branding projects.

Graphic Designer & Media Personnel — 2022 – Present
Medical Associations & Student Organizations

- Designed publicity and awareness materials for health campaigns, conferences, and student programs.
- Worked with multiple medical organizations and leadership teams on communication and media strategy.
- Managed creative direction for major medical student events and public health initiatives.

LEADERSHIP & PORTFOLIO

2022

- Member, Media Team — CMDA Nigeria, UPTH Chapter
- Head of Presidential Media Team — PUMSA Administration (Imo Henry)
- Member, ASF Foundation NiMSA
- Member, PUMSA SCOME Media Team

2023

- Member, Media Team — NiMSA
- Member, Media Team — NiMSA SCOPH
- Member, Media Team — ASF NiMSA
- Member, Media Team — Oasis Initiative
- Team Lead, Media Team — MBBS-BDS Year 2 Class

2024

- Team Lead, Media and Communication Department — NiMSA SCOPH
- Team Lead, Graphic Designing Unit — NiMSA SCORA (PUMSA Administration, Fidel)

2025

- Member, Graphic Design Team — PUMSA LOC Health Week
- Member, Graphics Team — PUMSA Welfare Directorate
- Member, Graphics Team — PUMSA Publicity Directorate
- Team Lead Graphic Designer — PUMSA Quiz Committee
- Team Lead Graphic Designer — PUMSA Debate Club
- Designer-in-Chief — MAK NiMSA Health Week
- Deputy Chair — NiMSA Secretariat Graphics Team
- Head of Presidential Media Team — PUMSA Administration (Umuhehe Charles)
- Team Lead, Graphic Team — PUMSA Committee on Public Health
- Member, Graphics Team — FECAMDS UPTH
- Member, Media Committee — PUMSA Finance Team

2026

- Team Lead, Graphics Team — PUMSA Health Week LOC
- Secretary — PUMSA Electoral Committee

PROFESSIONAL AFFILIATIONS

- Nigerian Medical Association (NMA) — Rivers State Chapter
- Association of Public Health Physicians of Nigeria (APHPN)
- Nigerian Medical Students' Association (NiMSA)
- PUMSA — Port Harcourt University Medical Students' Association

SKILLS

Creative & Technical Skills

Graphic Design	Brand Identity Design	Social Media Design
Flyer & Poster Design	Visual Communication	Creative Direction
Media Strategy	Presentation Design	Campaign Branding

Professional Skills

Leadership & Team Coordination	Public Speaking	Event Publicity
Project Management	Health Communication	Public Health Advocacy
Strategic Communication		

KEY ACHIEVEMENTS

- Gained admission to study Medicine and Surgery at age 16.
- Achieved a CGPA of 4.86 in Year 1 of medical school.
- Built a professional graphic design career from teenage years.
- Established and independently managed a functional design setup.
- Managed teams, assistants, and collaborators within creative projects.
- Signed major design and branding contracts with medical organizations including NiMSA.
- Recorded multi-million naira sales through branding and design services.

- Worked on University of Port Harcourt Convocation project through the Office of the DVC Academics.
- Participated in public health advocacy and radio awareness discussions on CIDP.
- Successfully balanced entrepreneurship, leadership, and medical education simultaneously.

BRANDS & ORGANIZATIONS / CLIENT EXPERIENCE

Selected Companies & Brands Worked With (Active)

Baicart Stores	Yuview Energy Supply	Futurefone
Valzxchange	Parat Foods	Millions Exchange
Tasty Palate Wine Place	Tobi Logs	ChennaPay
ChoplifeExpressPay	Juniz Gadgets	SMSDigits
Gadget Plug Hug	Cellab	

Previously Worked With (Non-Active / Past Clients)

Divine Exchange	Dafewebs	Medar Gadgets
Nems Clicks	Lexxa Visuals	Tariva Holdings Ltd
Wizlander Tech	O2 Travels & Tours	Amazona Gadgets
Baddoxchange	Bigleo Gadgets	XtoLine Gadgets

Institutional & Organizational Clients

- University of Port Harcourt — 36th Convocation Project, Office of DVC Academics (Prof. Rosemary Ogu)
- Nigerian Medical Students' Association (NiMSA)
- Port Harcourt University Medical Students' Association (PUMSA)
- Delta University Medical Students' Association (DUMSA)
- Nigerian Medical Association (NMA), Rivers State Chapter
- Association of Public Health Physicians of Nigeria (APHPN), Rivers State
- Medical Women's Association of Nigeria (MWAN), Rivers State
- Youth-friendly organizations including YOF Rivers
- Oasis Initiative

Impact Summary

- Over 150+ brands professionally branded and visually developed
- Over 500+ clients handled (including recurring and commissioned projects)
- Experience spans fintech, gadget retail, energy, food brands, logistics, exchange platforms, and health institutions

HOBBIES & PERSONAL INTERESTS

- Graphic Design and Creative Exploration
- Health Advocacy and Medical Education Content Creation
- Public Speaking and Leadership Engagements
- Travelling and Cultural Exposure
- Networking and Professional Development
- Research and Continuous Learning

PROFESSIONAL INTERESTS

Health Communication	Medical Media & Publicity	Public Health Advocacy
Digital Branding	Health-Tech Communication	Leadership Development
Creative Entrepreneurship		

REFERENCES

Available upon request.